



2017 MODEL YEAR  
WRANGLER RUBICON HARD ROCK 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$33,645

JEEP WRANGLER RUBICON 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
4:1 Rock-Trac® Part-Time 4WD System  
Tru-Lok® Differential Front and Rear Axles  
Electronic Front Sway Bar Disconnect  
Rear Stabilizer Bar  
Next Generation Dana® 44 Heavy Duty Rear Axle  
Next Generation Dana® 44 Heavy Duty Front Axle  
Rock Rails  
Transfer Case Skid Plate  
Fuel Tank Skid Plate  
18.6-Gallon Fuel Tank  
600-Amp Maintenance Free Battery  
Electronic Stability Control  
4-Wheel Disc Brakes  
Traction Control  
Electronic Roll Mitigation  
Hill Start Assist  
Trailer Sway Damping  
Sentry Key® Theft Deterrent System  
Tire Pressure Monitor with Warning Lamp  
Speed Control

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Hard Rock Edition 24J

\$4,800

17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels  
Steel Front Bumper  
Steel Rear Bumper  
Rock Rails by Mopar®  
Red Front and Rear Tow Hooks  
Alpine® Premium 9-Speakers w/All Weather Subwoofer  
Black Fuel Filler Door  
Chrome / Leather-Wrapped Shift Knob  
Connectivity Group  
Tire Pressure Monitoring Display  
Uconnect® Voice Command with Bluetooth®  
Electronic Vehicle Information Center  
Deep Tint Sunscreen Windows  
Heated Front Seats  
Power Dome Hood  
Jeep Trail Rated Kit  
All-Weather Slush Mats by Mopar®  
Power Convenience Group  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks

Remote Keyless Entry  
Power Heated Mirrors  
Auto-Dimming Mirror with Reading Lamps  
Premium Black Sunrider® Soft Top  
Red "Trail Rated" Badge  
Rubicon Hood Decal  
Security Alarm  
Silver Interior Accents  
Low Gloss Black Wrangler Decal  
Trailer Tow Group \$495  
Class II Receiver Hitch  
Trailer Tow with 4-Pin Connector Wiring  
5-Speed Automatic Transmission \$1,400  
3.73 Front / Rear Axle Ratio  
Hill Descent Control  
Add 4.10 Axle Ratio \$695  
Air Conditioning with Automatic Temperature Control \$395  
Body-Color Fender Flares \$395  
Freedom Top® Body-Color 3-Piece Hard Top \$1,595  
Delete Sunrider® Soft Top  
Freedom Panel Storage Bag  
Rear Window Defroster  
Rear Window Wiper / Washer  
Radio 430N \$1,195  
40 GB Hard Drive with 28 GB Available  
6.5-Inch Touchscreen Display  
GPS Navigation  
Remote USB Port  
SiriusXM Travel Link 5-Yr Travel Link Subscription  
Remote Start System \$495

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$46,105

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWCG3HL-509687

L4-VON: 6391

S.L.  
1015



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

EPA DOT Fuel Economy and Environment

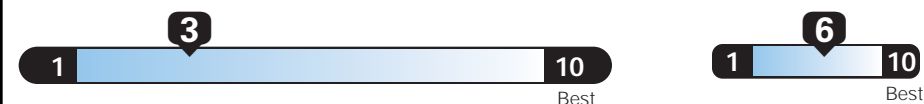
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.  
18 MPG combined city/hwy  
5.6 gallons per 100 miles  
17 city  
21 highway  
Small SUV 4WD range from 18 to 33 MPG.  
The best vehicle rates 119 MPGe.

You spend  
\$3,250  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,050

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 481 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 74%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES