



2017 MODEL YEAR
WRANGLER
UNLIMITED RUBICON
HARD ROCK 4X4

PRICE INFORMATION

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$ 37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color:Bright White Clear Coat Exterior Paint

Interior Color:Black Interior Color

Interior:Leather-Trimmed Bucket Seats

Engine:3.6-Liter V6 24-Valve VVT Engine

Transmission:5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY

OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Differential Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Alarm

Tire Pressure Monitor with Warning Lamp

Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamps

Air Conditioning

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

Tilt Steering Column

Radio 130

8 Speakers

Audio Jack Input for Mobile Devices

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Temperature and Compass Gauge

Rear 60 / 40 Folding Seat

115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

17-Inch x 7.5-Inch Polished Mineral Gray Wheels

LT255/75R17C BSW Off-Road Tires

LED Fog Lamps

LED Reflector Headlamps

"Trail Rated" Badge

"Rubicon" Badge

Deep Tint Sunscreen Windows

Automatic Headlamps

Power Heated Mirrors

Two Front Tow Hooks and One Rear Tow Hook

PRICE INFORMATION (contd.)**OPTIONAL EQUIPMENT**

Rubicon Hard Rock Edition 24J \$ 4,800

17-Inch x 7.5-Inch Polished Semi-Gloss

Black Wheels

Steel Front Bumper

Steel Rear Bumper

Rock Rails by Mopar®

Red Front and Rear Tow Hooks

Alpine® Premium 9-Speakers w/All

Weather Subwoofer

Black Fuel Filler Door

Chrome / Leather-Wrapped Shift Knob

Connectivity Group

Tire Pressure Monitoring Display

Uconnect® Voice Command with

Bluetooth®

Electronic Vehicle Information Center

Heated Front Seats

Power Dome Hood

Jeep Trail Rated Kit

All-Weather Slush Mats by Mopar®

Premium Black Sunrider® Soft Top

Red "Trail Rated" Badge

Rubicon Hood Decal

Silver Interior Accents

Low Gloss Black Wrangler Decal

Max Trailer Tow Package \$ 495

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

5-Speed Automatic Transmission \$ 1,400

3.73 Front / Rear Axle Ratio

Hill Descent Control

Add 4.10 Axle Ratio \$ 695

Air Conditioning with Automatic

Temperature Control \$ 395

Freedom Top® Black 3-Piece Hard Top \$ 595

Delete Sunrider® Soft Top

Freedom Panel Storage Bag

Rear Window Defroster

Rear Window Wiper / Washer

Radio 430N \$ 1,195

40 GB Hard Drive with 28 GB Available

6.5-Inch Touchscreen Display

GPS Navigation

Remote USB Port

SiriusXM Travel Link 5-Yr Travel Link

Subscription

Remote Start System \$ 495

DESTINATION CHARGE \$ 995

TOTAL PRICE:* \$ 48,510

VIN:1C4BJWFG0HL500375

L4-VON:6607

This window sticker may or may not match the actual window sticker on the vehicle itself. We reserve the right to make changes without notice and are not responsible for typographical errors. Dealers are independent and free to set their own prices.

*STATE AND/OR LOCAL TAXES, IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON THE PRICE OF OPTIONS IF PURCHASED SEPARATELY.

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADA PARTS CONTENT: 75%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.
COUNTRY OF ORIGIN:
ENGINE:US
TRANSMISSION:US



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask your dealer about genuine
Mopar Vehicle Protection
coverage for this vehicle.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



18 MPG

combined city/hwy

16

city

20

highway

5.6 gallons per 100 miles

Small SUV 4WDs range from 18 to 33 MPG.
The best vehicle rates 119 MPGe.

You spend
\$3,250

more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,050

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

3

1

10

Best

Smog Rating (tailpipe only)

6

1

10

Best

This vehicle emits 504 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and costs \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles