



2017 MODEL YEAR  
WRANGLER UNLIMITED RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4  
Exterior Color: Billet Silver Metallic Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Cloth Seats with Adjustable Head Restraints  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES  
Advanced Multistage Front Airbags  
4:1 Rock-Trac® Part-Time 4WD System  
Tru-Lok® Differential Front and Rear Axles  
Electronic Front Sway Bar Disconnect  
Rear Stabilizer Bar  
Next Generation Dana® 44 Heavy Duty Rear Axle  
Next Generation Dana® 44 Heavy Duty Front Axle  
Rock Rails  
Transfer Case Skid Plate  
Fuel Tank Skid Plate  
22.5-Gallon Fuel Tank  
Electronic Stability Control  
4-Wheel Disc Brakes  
Traction Control  
Electronic Roll Mitigation  
Hill Start Assist  
Trailer Sway Damping  
Sentry Key® Theft Deterrent System  
Security Alarm  
Tire Pressure Monitor with Warning Lamp  
Speed Control

INTERIOR FEATURES  
Auto-Dimming Mirror with Reading Lamps  
Air Conditioning  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks  
Remote Keyless Entry  
Steering Wheel Mounted Audio Controls  
Leather-Wrapped Steering Wheel  
Tilt Steering Column  
Radio 130  
8 Speakers  
Audio Jack Input for Mobile Devices  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 888-539-7474  
Temperature and Compass Gauge  
Rear 60 / 40 Folding Seat  
115-Volt Auxilliary Power Outlet

EXTERIOR FEATURES  
17-Inch x 7.5-Inch Polished Mineral Gray Wheels  
LT255/75R17C BSW Off-Road Tires  
LED Fog Lamps  
LED Reflector Headlamps  
"Trail Rated" Badge  
"Rubicon" Badge  
Deep Tint Sunscreen Windows  
Automatic Headlamps  
Power Heated Mirrors  
Two Front Tow Hooks and One Rear Tow Hook

OPTIONAL EQUIPMENT (May Replace Standard Equipment)  
Rubicon Package 24R \$695  
Connectivity Group  
Tire Pressure Monitoring Display  
Uconnect® Voice Command with Bluetooth®  
Electronic Vehicle Information Center  
Max Trailer Tow Package \$495  
Class II Receiver Hitch  
Trailer Tow with 4-Pin Connector Wiring  
5-Speed Automatic Transmission \$1,400  
3.73 Front / Rear Axle Ratio  
Hill Descent Control  
Freedom Top® Black 3-Piece Hard Top \$995  
Delete Sunrider® Soft Top  
Freedom Panel Storage Bag  
Rear Window Defroster  
Rear Window Wiper / Washer

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$42,025

WARRANTY COVERAGE  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG3HL-545200 L4-VON: 1364 S.L. 1122



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.  
18 MPG combined city/hwy  
16 city  
20 highway  
5.6 gallons per 100 miles  
Small SUV 4WD range from 18 to 33 MPG.  
The best vehicle rates 119 MPGe.

You spend \$3,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,050

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)  
3 6  
1 10 Best  
This vehicle emits 504 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger Not Rated Not Rated  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated  
Based on the risk of injury in a side impact.

Rollover ★★ ★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 75%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES