Jeep

2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON 4X4

LED Reflector Headlamps "Trail Rated" Badge

Automatic Headlamps Power Heated Mirrors

Heated Front Seats

Rubicon Package 24R Connectivity Group

Max Trailer Tow Package

Class II Receiver Hitch

Hill Descent Control

Body-Color Fender Flares

Rear Window Defroster

DESTINATION CHARGE

WARRANTY COVERAGE

GPS Navigation

Deep Tint Sunscreen Windows

Leather-Trimmed Bucket Seats

Tire Pressure Monitoring Display

5-Speed Automatic Transmission

3.73 Front / Rear Axle Ratio

Delete Sunrider® Soft Top

Freedom Panel Storage Bag

Rear Window Wiper / Washer

6.5-Inch Touchscreen Display

Electronic Vehicle Information Center

Trailer Tow with 4-Pin Connector Wiring

Freedom Top® Body-Color 3-Piece Hard Top

40 GB Hard Drive with 28 GB Available

SiriusXM Travel Link 5-Yr Travel Link Subscription

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

see your owner's manual for details.

Ask Dealer for a copy of the limited warranties or

5_{YEAR} /60.000 MILE

POWERTRAIN WARRANTY

TOTAL PRICE: * \$45,965

Two Front Tow Hooks and One Rear Tow Hook

Uconnect® Voice Command with Bluetooth®

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

\$1,350

\$695

\$495

\$1,400

\$395

\$1,995

\$1,195

\$995

"Rubicon" Badge

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black Interior Color Interior: Leather-Trimmed Bucket Seats

Heated Front Seats

Engine: 3.6-Liter V6 24-Valve VVT Engine Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Differential Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist
Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Álarm

Tire Pressure Monitor with Warning Lamp

Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamps

Air Conditioning

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

Tilt Steering Column

Radio 130

8 Speakers

Audio Jack Input for Mobile Devices

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Temperature and Compass Gauge

Rear 60 / 40 Folding Seat

115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

17-Inch x 7.5-Inch Polished Mineral Gray Wheels

LT255/75R17C BSW Off-Road Tires

LED Fog Lamps

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

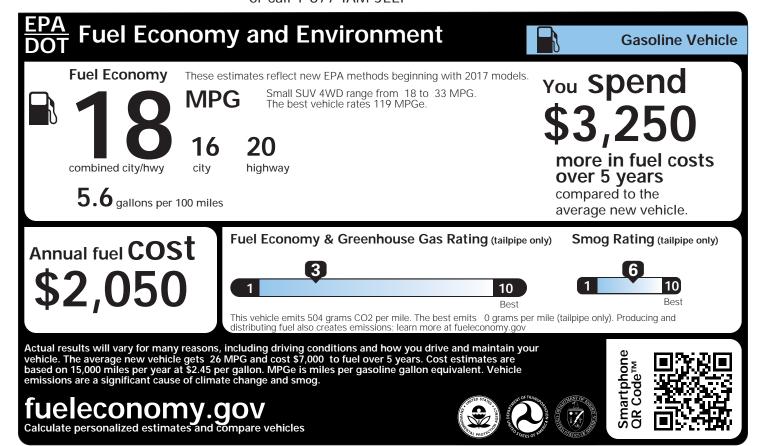


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Not Rated Crash Passenger Not Rated

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

SideFront seatNot RatedCrashRear seatNot Rated

Based on the risk of injury in a side impact.

Rollover

 $\star\star\star$

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 75% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A. COUNTRY OF ORIGIN:

ENGINE: UNITED STATES TRANSMISSION: UNITED STATES