

Jeep®

2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

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Base Price: \$37,445

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JEEP WRANGLER UNLIMITED RUBICON 4X4
Exterior Color: Firecracker Red Clear Coat Exterior Paint
Interior Color: Black / Dark Saddle Interior Colors
Interior: Leather-Trimmed Bucket Seats
Heated Front Seats
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
4:1 Rock-Trac® Part-Time 4WD System
Tru-Lok® Differential Front and Rear Axles
Electronic Front Sway Bar Disconnect
Rear Stabilizer Bar
Next Generation Dana® 44 Heavy Duty Rear Axle
Next Generation Dana® 44 Heavy Duty Front Axle
Rock Rails
Transfer Case Skid Plate
Fuel Tank Skid Plate
22.5-Gallon Fuel Tank
Electronic Stability Control
4-Wheel Disc Brakes
Traction Control
Electronic Roll Mitigation
Hill Start Assist
Trailer Sway Damping
Sentry Key® Theft Deterrent System
Security Alarm
Tire Pressure Monitor with Warning Lamp
Speed Control

INTERIOR FEATURES
Auto-Dimming Mirror with Reading Lamps
Air Conditioning
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Remote Keyless Entry
Steering Wheel Mounted Audio Controls
Leather-Wrapped Steering Wheel
Tilt Steering Column
Radio 130
8 Speakers
Audio Jack Input for Mobile Devices
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 888-539-7474
Temperature and Compass Gauge
Rear 60 / 40 Folding Seat
115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES
17-Inch x 7.5-Inch Polished Mineral Gray Wheels
LT255/75R17C BSW Off-Road Tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

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|---|-------------------------|
| Leather-Trimmed Bucket Seats Heated Front Seats Rubicon Package 24R Connectivity Group | \$1,350 |
| Tire Pressure Monitoring Display Uconnect® Voice Command with Bluetooth® Electronic Vehicle Information Center | \$695 |
| Max Trailer Tow Package Class II Receiver Hitch Trailer Tow with 4-Pin Connector Wiring | \$495 |
| Smoker's Group Cigar Lighter Removable Ash Tray | \$30 |
| 5-Speed Automatic Transmission 3.73 Front / Rear Axle Ratio Hill Descent Control | \$1,400 |
| Add 4.10 Axle Ratio Air Conditioning with Automatic Temperature Control Body-Color Fender Flares | \$695 \$395 \$395 |
| Freedom Top® Body-Color 3-Piece Hard Top Delete Sunrider® Soft Top Freedom Panel Storage Bag Rear Window Defroster Rear Window Wiper / Washer | \$1,995 |
| Alpine® Premium 9-Speakers w/All Weather Subwoofer Radio 430N 40 GB Hard Drive with 28 GB Available 6.5-Inch Touchscreen Display GPS Navigation | \$945 \$1,195 |
| SiriusXM Travel Link 5-Yr Travel Link Subscription Remote Start System | \$495 |

DESTINATION CHARGE

\$995

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TOTAL PRICE: * \$48,525

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WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5YEAR/60,000MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG4HL-533346 L4-VON: 7370 S.L. 1105



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

EPA
DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.

18

combined city/hwy

16

city

20

highway

5.6

gallons per 100 miles

Small SUV 4WD range from 18 to 33 MPG.
The best vehicle rates 119 MPGe.

You spend

\$3,250

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,050

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

This vehicle emits 504 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone
QR Code™

UNITED STATES
DEPARTMENT OF ENERGY

UNITED STATES OF AMERICA

DEPARTMENT OF TRANSPORTATION

DEPARTMENT OF JUSTICE

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Not Rated
Not Rated

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

Not Rated
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 75%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.