



2016 MODEL YEAR

WRANGLER UNLIMITED RUBICON HARD ROCK 4X4

Go Anywhere
Do Anything®

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$36,995

JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Black Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Differential Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Alarm

Tire Pressure Monitor with Warning Lamp

Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamp

Air Conditioning

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Hard Rock Edition 24J

\$4,800

Rock Rails by Mopar®

Jeep Trail Rated Kit

Heated Front Seats

Connectivity Group

Electronic Vehicle Information Center

Black Fuel Filler Door

Alpine® Premium 9-Speakers w/All Weather Subwoofer

17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels

Accent Stitching

Driver Seat Height Adjuster

Front Seatback Map Pockets

Power Dome Hood

Leather-Trimmed Bucket Seats

Tire Pressure Monitoring Display

All-Weather Slush Mats by Mopar®

Premium Black Sunrider® Soft Top

Premium EVIC Message Center

Red Front and Rear Tow Hooks

Red "Trail Rated" Badge

Rubicon Hood Decal

Silver Interior Accents

Steel Front Bumper

Steel Rear Bumper

Max Trailer Tow Package

\$495

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

5-Speed Automatic Transmission

\$1,350

3.73 Front / Rear Axle Ratios

Hill Descent Control

Add 4.10 Axle Ratio

\$695

Air Conditioning with Automatic Temperature Control

\$395

Humidity Sensor

Body-Color Fender Flares

\$395

Freedom Top® Body-Color 3-Piece Hard Top

\$1,595

Rear Window Defroster

Delete Sunrider® Soft Top

Radio 430N

\$1,195

6.5-Inch Touchscreen Display

GPS Navigation

40 GB Hard Drive with 28 GB Available

SiriusXM Travel Link 5-Yr Travel Link Subscription

Remote Start System

\$495

DESTINATION CHARGE

\$995

TOTAL PRICE: * \$49,405

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG5GL-333977

L4-VON: 8650

S.L.
0818



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

18 MPG
combined city/hwy

16 city

20 highway

5.6 gallons per 100 miles

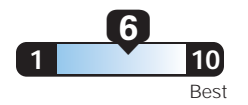
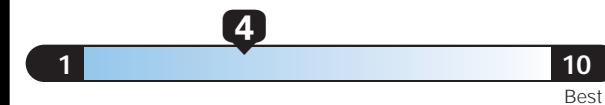
Small SUV 4WD range from 18 to 33 MPG.
The best vehicle rates 119 MPGe.

You spend
\$3,500
more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,500

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

Not Rated
Not Rated

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

Not Rated
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 73%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.