



**2016 MODEL YEAR**  
**WRANGLER**  
**UNLIMITED RUBICON**  
**HARD ROCK 4X4**

**PRICE INFORMATION**

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$ 36,995**

**JEEP WRANGLER UNLIMITED RUBICON 4X4**

**Exterior Color:**Black Clear Coat Exterior Paint

**Interior Color:**Black Interior Color

**Interior:**Leather-Trimmed Bucket Seats

**Engine:**3.6-Liter V6 24-Valve VVT Engine

**Transmission:**5-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY

OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Differential Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Alarm

Tire Pressure Monitor with Warning Lamp

Speed Control

**INTERIOR FEATURES**

Auto-Dimming Mirror with Reading Lamp

Air Conditioning

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

Tilt Steering Column

Radio 130

8 Speakers

Audio Jack Input for Mobile Devices

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Temperature and Compass Gauge

Rear 60 / 40 Folding Seat

115-Volt Auxiliary Power Outlet

**EXTERIOR FEATURES**

"Trail Rated" Badge

"Rubicon" Badge

Deep Tint Sunscreen Windows

LT255/75R17C BSW Off-Road Tires

17-Inch x 7.5-Inch Polished Mineral Gray Wheels

Automatic Headlamps

Power Heated Mirrors

Two Front Tow Hooks and One Rear Tow Hook

Fog Lamps

**PRICE INFORMATION (contd.)****OPTIONAL EQUIPMENT**

Rubicon Hard Rock Edition 24J \$ 4,800

Rock Rails by Mopar®

Jeep Trail Rated Kit

Heated Front Seats

Connectivity Group

Electronic Vehicle Information Center

Black Fuel Filler Door

Alpine® Premium 9-Speakers w/All

Weather Subwoofer

17-Inch x 7.5-Inch Polished Semi-Gloss

Black Wheels

Accent Stitching

Driver Seat Height Adjuster

Front Seatback Map Pockets

Power Dome Hood

Leather-Trimmed Bucket Seats

Tire Pressure Monitoring Display

All-Weather Slush Mats by Mopar®

Premium Black Sunrider® Soft Top

Premium EVIC Message Center

Red Front and Rear Tow Hooks

Red "Trail Rated" Badge

Rubicon Hood Decal

Silver Interior Accents

Steel Front Bumper

Steel Rear Bumper

Max Trailer Tow Package

\$ 495

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

5-Speed Automatic Transmission

\$ 1,350

3.73 Front / Rear Axle Ratios

Hill Descent Control

Add 4.10 Axle Ratio

\$ 695

Air Conditioning with Automatic

\$ 395

Temperature Control

Humidity Sensor

Body-Color Fender Flares

\$ 395

Freedom Top® Body-Color 3-Piece Hard

\$ 1,595

Top

Rear Window Defroster

Delete Sunrider® Soft Top

Radio 430N

\$ 1,195

6.5-Inch Touchscreen Display

GPS Navigation

40 GB Hard Drive with 28 GB Available

SiriusXM Travel Link 5-Yr Travel Link

Subscription

Remote Start System

\$ 495

**DESTINATION CHARGE \$ 995**

**TOTAL PRICE:\* \$ 49,405**

Assembly Point/Port of Entry:TOLEDO, OHIO, U.S.A.

VIN:1C4BJWFG7GL328392

L4-VON:8641

This window sticker may or may not match the actual window sticker on the vehicle itself. We reserve the right to make changes without notice and are not responsible for typographical errors. Dealers are independent and free to set their own prices.

\*STATE AND/OR LOCAL TAXES, IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON THE PRICE OF OPTIONS IF PURCHASED SEPARATELY.

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

#### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADA PARTS CONTENT: 73%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE:US  
TRANSMISSION:US



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask your dealer about genuine  
**Mopar Vehicle Protection**  
coverage for this vehicle.



#### Fuel Economy and Environment



Gasoline Vehicle

#### Fuel Economy



**18** MPG

combined city/hwy

16

city

20

highway

5.6 gallons per 100 miles

Small SUV 4WDs range from 18 to 33 MPG.  
The best vehicle rates 119 MPGe.

You spend  
**\$3,500**

more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$2,500**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

4

1

10

Best

Smog Rating (tailpipe only)

6

1

10

Best

This vehicle emits 505 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and costs \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles