

Jeep® 2017 MODEL YEAR CHEROKEE LATITUDE FWD

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$25,545

JEEP CHEROKEE LATITUDE FWD  
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint  
Interior Color: Black / Light Frost Beige Interior Colors  
Interior: Premium Cloth Bucket Seats  
Engine: 2.4-Liter I4 PZEV M-Air Engine  
Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Rear Seat Side Airbags  
Passenger Inflatable Knee-Bolster Airbag  
Driver Inflatable Knee-Bolster Airbag  
Bi-Xenon High Intensity Discharge Headlamps  
Hill Start Assist  
ParkView™ Rear Back-Up Camera  
Keyless Entry with Panic Alarm  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Electronic Roll Mitigation  
All Speed Traction Control  
Speed Control

INTERIOR FEATURES

Uconnect® 5.0  
5.0-Inch Touchscreen Display  
Integrated Voice Command with Bluetooth®  
USB Charging Port in Console Bin  
Audio Jack Input for Mobile Devices  
115-Volt Auxiliary Power Outlet  
Rear View Mirror with Microphone  
Ambient LED Interior Lighting  
Front-Passenger Fold-Flat Seat  
Rear 60 / 40 Folding Split Recline Seat  
6-Way Manual Passenger Seat Adjust  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Tilt / Telescope Steering Column  
Cluster 3.5-Inch TFT Black and White Display

Electronic Vehicle Information Center  
Power Front Windows w/ 1-Touch Up and Down Feature  
Illuminated Entry  
Illuminated Front Cup Holders  
Full-Length Floor Console  
Jeep Cargo Management System

EXTERIOR FEATURES

17-Inch x 7-Inch Aluminum Wheels  
225/60R17 BSW All Season Tires  
Automatic Headlamps  
LED Daytime Running Headlamps  
Deep Tint Sunscreen Glass  
LED Tail Lamps  
Bright Side Roof Rails  
Bright Exhaust Tip  
Body-Color Door Handles  
Body-Color Exterior Mirrors  
Power Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 21J

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$26,540

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJLCB6HW-517113

L4-VON: 7076

S.L.  
0818



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

EPA DOT Fuel Economy and Environment

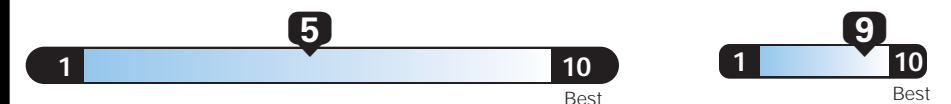
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.  
25 MPG combined city/hwy  
21 city  
30 highway  
4.0 gallons per 100 miles  
Small SUV 2WD range from 18 to 33 MPG.  
The best vehicle rates 119 MPGe.

You spend \$250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 361 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 70%  
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:  
MEXICO: 20%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES