



2016 MODEL YEAR
RAM 1500 LARAMIE
LONGHORN CREW
CAB 4X4

RAM

PRICE INFORMATION

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$ 52,365

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint

Interior Color: Black / Cattle Tan Interior Colors

Interior: Premium Leather Bucket Seats

Engine: 3.0-Liter V6 EcoDiesel Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY

OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio

Class IV Receiver Hitch

32-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Remote Start System (N/A Manual Transmission)

Spray-In Bedliner

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

ParkView™ Rear Back-Up Camera

ParkSense® Front / Rear Park Assist System

Sentry Key® Theft Deterrent System

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4 NAV

Uconnect® Access 1-Yr Trial (Registration Req'd)

For Details, Visit www.DriveUconnect.com

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription

SiriusXM Traffic / 5-Yr Traffic Subscription

For More Information, Call 800-643-2112

9 Alpine® Speakers with Subwoofer

Premium Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Steering Wheel

Tilt Steering Column

Power Adjustable Pedals with Memory

Laramie Longhorn Instrument Cluster

Rear Power Sliding Window

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated and Ventilated Front Seats

Heated Second-Row Seats

Second-Row In-Floor Storage Bins

EXTERIOR FEATURES

LED Bed Lighting

20-Inch x 9.0-Inch Alum Polish/Gold Insert Wheels

P275/60R20 BSW All Season Tires

PRICE INFORMATION (contd.)

OPTIONAL EQUIPMENT

Longhorn Package 28K Protection Group	\$ 195
Transfer Case Skid Plate	
Front Suspension Skid Plate	
Convenience Group	\$ 495
Automatic High Beam Headlamp Control	
Keyless Enter 'n Go™	
Rain Sensitive Windshield Wipers	
Monotone Paint	
20-Inch x 9.0-Inch Aluminum Polish / Silver Inserts	
Bright Front Bumper	
Bright Rear Bumper	
Chrome Tubular Side Steps	
3.92 Rear Axle Ratio	\$ 95
Anti-Spin Differential Rear Axle	\$ 395
3.0-Liter V6 EcoDiesel Engine	\$ 3,120
800-Amp Maintenance Free Battery	
Maximum Duty Engine Cooling	
Selective Catalytic Reduction (UREA-DEF)	
26-Gallon Fuel Tank	
3.55 Rear Axle Ratio	
Wheel to Wheel Side Steps	\$ 600
4-Corner Air Suspension	\$ 1,715
Trailer Brake Control	\$ 280

DESTINATION CHARGE \$ 1,195

TOTAL PRICE:* \$ 60,455

Bi-Function Halogen Projector Headlamps
Fog Lamps
Premium Tail Lamps
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
Exterior Mirrors with Turn Signals
Painted Bumper
Tow Hooks
Accent Fender Flares
Accent Color Running Boards
Dual Rear Exhaust with Bright Tips

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6RR7PMXGS351308

L4-VON: 7773

This window sticker may or may not match the actual window sticker on the vehicle itself. We reserve the right to make changes without notice and are not responsible for typographical errors. Dealers are independent and free to set their own prices.

*STATE AND/OR LOCAL TAXES, IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON THE PRICE OF OPTIONS IF PURCHASED SEPARATELY.

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADA PARTS CONTENT: 59%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: IT

TRANSMISSION: DE



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask your dealer about genuine
Mopar Vehicle Protection
coverage for this vehicle.



Fuel Economy and Environment



Diesel Vehicle

Fuel Economy



22 MPG

combined city/hwy

19
city

27
highway

4.5 gallons per 100 miles

Standard pickups range from 15 to 24 MPG.
The best vehicle rates 119 MPGe.

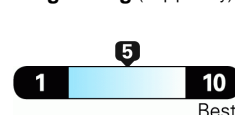
You spend
\$2,500

more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel **cost**
\$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 459 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and costs \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles