



**2017 MODEL YEAR**  
**RAM 1500 LIMITED**  
**CREW CAB4X4**

**RAM**

**PRICE INFORMATION**

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$ 52,695**

**RAM 1500 LONGHORN CREW CAB 4X4**

**Exterior Color:** Brilliant Black Crystal Pearl Coat Exterior Paint

**Interior Color:** Black Interior Color

**Interior:** Limited Leather Bucket Seats

**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine

**Transmission:** 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY

OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

3.21 Rear Axle Ratio

Class IV Receiver Hitch

32-Gallon Fuel Tank

Keyless Enter 'n Go™

Remote Keyless Entry with All-Secure

Remote Start System (N/A Manual Transmission)

Spray-In Bedliner

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

ParkView™ Rear Back-Up Camera

ParkSense® Front / Rear Park Assist System

Sentry Key® Theft Deterrent System

Rain Sensitive Windshield Wipers

Auto-Dimming Rearview Mirror

**INTERIOR FEATURES**

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4 NAV

Uconnect® Access 1-Yr Trial (Registration Req'd)

For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription

SiriusXM Traffic / 5-Yr Traffic Subscription

For More Information, Call 800-643-2112

9-Alpine® Speakers with Subwoofer

Premium Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Steering Wheel

Power Adjustable Pedals with Memory

Laramie Longhorn Instrument Cluster

Rear Power Sliding Window

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated and Ventilated Front Seats

Heated Second-Row Seats

Second-Row In-Floor Storage Bins

**EXTERIOR FEATURES**

20-Inch x 9.0-Inch Alum Polish/Gold Inserts Wheels

**PRICE INFORMATION (contd.)**

**OPTIONAL EQUIPMENT**

Limited Package 26V \$ 3,200

20" x 9" Polished Alum Wheel w/Painted Inserts

Chrome Belt Moldings

Chrome Grille with Ram Letters

Limited Tailgate Applique 4X4

Wood / Leather-Wrapped Steering Wheel

Delete Tow Hooks

Leather-Wrapped Grab Handle

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Body-Color Front Fascia

Body-Color Rear Bumper

Limited Leather Bucket Seats

Luxury Front and Rear Floor Mats

Pwr 10-Way Driver Seat w/Memory&Pwr

6-Way Pass Seat

4-Corner Air Suspension

Steering Wheel Mounted Audio Controls

Chrome Body Side Molding

Heated Front Seats

Heated and Ventilated Front Seats

Heated Steering Wheel

Heated Second-Row Seats

Monotone Paint

115-Volt Auxiliary Power Outlet

Rear Window Defroster

Wheel-to-Wheel Side Steps

Power Sunroof

\$ 1,095

Ram Box® Cargo Management System

\$ 1,295

4 Adjustable Cargo Tie-Down Hooks

Bed Cargo Divider / Extender

**DESTINATION CHARGE \$ 1,320**

**TOTAL PRICE:\* \$ 59,605**

P275/60R20 BSW All Season Tires  
LED Bed Lighting  
Automatic High Beam Headlamp Control  
Bi-Function Halogen Projector Headlamps  
Fog Lamps  
Premium Tail Lamps  
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away  
Exterior Mirrors with Turn Signals  
Tow Hooks  
Dual Rear Exhaust with Bright Tips

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6RR7PT6HS552793

L4-VON:4805

This window sticker may or may not match the actual window sticker on the vehicle itself. We reserve the right to make changes without notice and are not responsible for typographical errors. Dealers are independent and free to set their own prices.

\*STATE AND/OR LOCAL TAXES, IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON THE PRICE OF OPTIONS IF PURCHASED SEPARATELY.

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

#### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADA PARTS CONTENT: 56%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MX

TRANSMISSION: US



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask your dealer about genuine  
**Mopar Vehicle Protection**  
coverage for this vehicle.



#### Fuel Economy and Environment



Gasoline Vehicle

#### Fuel Economy



**17** MPG

combined city/hwy

**15**  
city

**21**  
highway

5.9 gallons per 100 miles

Standard pickups range from 15 to 24 MPG.  
The best vehicle rates 119 MPGe.

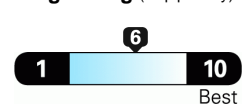
You spend  
**\$4,750**

more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel **cost**  
**\$2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 527 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and costs \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles