



2017 MODEL YEAR  
RAM 1500 LARAMIE LONGHORN  
CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$52,795

RAM 1500 LONGHORN CREW CAB 4X4  
Exterior Color: Delmonico Red Pearl Coat Exterior Paint  
Interior Color: Black / Cattle Tan Interior Colors  
Interior: Premium Leather Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- 32-Gallon Fuel Tank
- Keyless Enter ‘n Go™
- Remote Keyless Entry with All-Secure
- Remote Start System (N/A Manual Transmission)
- Spray-In Bedliner
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- ParkView™ Rear Back-Up Camera
- ParkSense® Front / Rear Park Assist System
- Sentry Key® Theft Deterrent System
- Rain Sensitive Windshield Wipers
- Auto-Dimming Rearview Mirror
- INTERIOR FEATURES
- A/C Auto Temperature Control with Dual Zone Control
- Uconnect® 8.4 NAV
- Uconnect® Access 1-Yr Trial (Registration Req'd)
- For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- SiriusXM Travel Link 5-Yr Travel Link Subscription
- SiriusXM Traffic / 5-Yr Traffic Subscription
- For More Information, Call 800-643-2112
- 9-Alpine® Speakers with Subwoofer
- Premium Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Heated Steering Wheel
- Power Adjustable Pedals with Memory
- Laramie Longhorn Instrument Cluster
- Rear Power Sliding Window
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

- Heated and Ventilated Front Seats
- Heated Second-Row Seats
- Second-Row In-Floor Storage Bins
- EXTERIOR FEATURES
- 20-Inch x 9.0-Inch Alum Polish/Gold Inserts Wheels
- P275/60R20 BSW All Season Tires
- LED Bed Lighting
- Automatic High Beam Headlamp Control
- Bi-Function Halogen Projector Headlamps
- Fog Lamps
- Premium Tail Lamps
- Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
- Exterior Mirrors with Turn Signals
- Tow Hooks
- Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Longhorn Package 26K	
Protection Group	\$225
Transfer Case Skid Plate	
Front Suspension Skid Plate	
3.92 Rear Axle Ratio	\$95
Anti-Spin Differential Rear Axle	\$435
Ram Box® Cargo Management System	\$1,295
4 Adjustable Cargo Tie-Down Hooks	
Bed Cargo Divider / Extender	
Trailer Brake Control	\$295

DESTINATION CHARGE \$1,320

TOTAL PRICE: \* \$56,460

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5YEAR/60,000MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT7HS-600446

L4-VON: 7714

S.L.  
1115



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

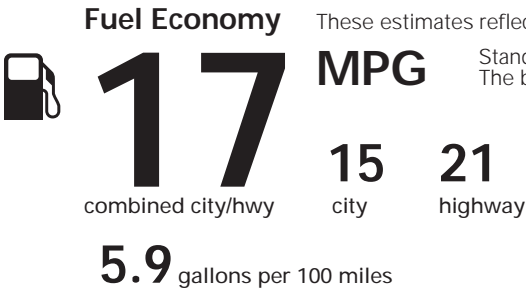
For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment



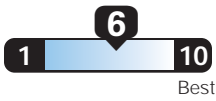
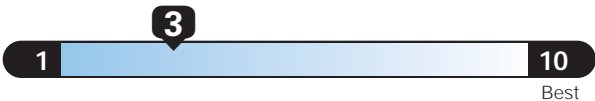
Gasoline Vehicle



You spend  
\$4,750  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★★  
★★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 56%  
MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:

MEXICO: 29%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER  
NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.