



**2016 MODEL YEAR**  
**RAM 1500 LARAMIE**  
**LONGHORNCREW**  
**CAB 4X4**

**RAM**

**PRICE INFORMATION**

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$ 52,365**

**RAM 1500 LONGHORN CREW CAB 4X4**

**Exterior Color:**Bright White Clear Coat Exterior Paint

**Interior Color:**Black / Cattle Tan Interior Colors

**Interior:**Premium Leather Bucket Seats

**Engine:**5.7-Liter V8 HEMI® MDS VVT Engine

**Transmission:**8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY

OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

3.21 Rear Axle Ratio

Class IV Receiver Hitch

32-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Remote Start System (N/A Manual Transmission)

Spray-In Bedliner

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

ParkView™ Rear Back-Up Camera

ParkSense® Front / Rear Park Assist System

Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4 NAV

Uconnect® Access 1-Yr Trial (Registration Req'd)

For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription

SiriusXM Traffic / 5-Yr Traffic Subscription

For More Information, Call 800-643-2112

9 Alpine® Speakers with Subwoofer

Premium Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Steering Wheel

Tilt Steering Column

Power Adjustable Pedals with Memory

Laramie Longhorn Instrument Cluster

Rear Power Sliding Window

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated and Ventilated Front Seats

Heated Second-Row Seats

Second-Row In-Floor Storage Bins

**EXTERIOR FEATURES**

LED Bed Lighting

20-Inch x 9.0-Inch Alum Polish/Gold Insert Wheels

P275/60R20 BSW All Season Tires

Bi-Function Halogen Projector Headlamps

**PRICE INFORMATION (contd.)**

**OPTIONAL EQUIPMENT**

Longhorn Package 26K	
Convenience Group	\$ 495
Automatic High Beam Headlamp Control	
Keyless Enter 'n Go™	
Rain Sensitive Windshield Wipers	
Trailer Tow Mirror and Brake Control Group	\$ 380
Power Chrome Trailer Tow Mirrors w/ Manual Fold-Away	
Trailer Brake Control	
Monotone Paint	
20-Inch x 9.0-Inch Aluminum Polish / Silver Inserts	
Bright Front Bumper	
Bright Rear Bumper	
Chrome Tubular Side Steps	
Anti-Spin Differential Rear Axle	\$ 395
Power Sunroof	\$ 995

**DESTINATION CHARGE \$ 1,195**

**TOTAL PRICE:\* \$ 55,825**

Fog Lamps  
Premium Tail Lamps  
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away  
Exterior Mirrors with Turn Signals  
Painted Bumper  
Tow Hooks  
Accent Fender Flares  
Accent Color Running Boards  
Dual Rear Exhaust with Bright Tips

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6RR7PT9GS343918

L4-VON:5297

This window sticker may or may not match the actual window sticker on the vehicle itself. We reserve the right to make changes without notice and are not responsible for typographical errors. Dealers are independent and free to set their own prices.

\*STATE AND/OR LOCAL TAXES, IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON THE PRICE OF OPTIONS IF PURCHASED SEPARATELY.

# FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADA PARTS CONTENT: 59%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MX  
TRANSMISSION: US



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

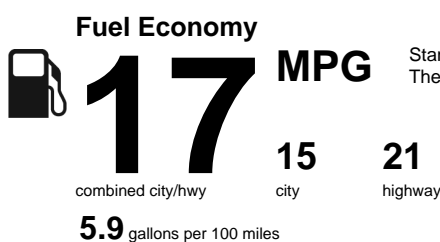
Ask your dealer about genuine  
**Mopar Vehicle Protection**  
coverage for this vehicle.



## Fuel Economy and Environment



Gasoline Vehicle



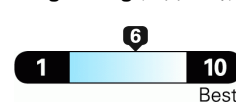
Standard pickups range from 15 to 24 MPG.  
The best vehicle rates 119 MPGe.

**You spend  
\$5,000**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

**Annual fuel cost  
\$2,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

**Smog Rating** (tailpipe only)



This vehicle emits 528 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and costs \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

## [fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles