



2017 MODEL YEAR
RAM 1500 REBEL CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,095

RAM 1500 REBEL 4X4
Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint
Interior Color: Black / Red Interior Colors
Interior: Premium Cloth Seats with Embossed Tread Pattern
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
3.92 Rear Axle Ratio
Class IV Receiver Hitch
4-Corner Air Suspension
26-Gallon Fuel Tank
Remote Start System (N/A Manual Transmission)
Remote Keyless Entry with All-Secure
ParkView™ Rear Back-Up Camera
Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Rearview Day / Night Mirror
Anti-Spin Differential Rear Axle

INTERIOR FEATURES

8.4-Inch Touchscreen Display
Uconnect® 8.4
Uconnect® Access
For Details, Visit www.DriveUconnect.com
Uconnect® Access 6-Mo Trial (Registration Req'd)
Integrated Voice Command with Bluetooth®
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Navigation-Capable; See Dealer for Activation
6 Speakers
A/C Auto Temperature Control with Dual Zone Control
Perforated Steering Wheel with Accent Stitching
Steering Wheel Mounted Audio Controls
Heated Steering Wheel
7-Inch Rebel Reconfigurable Instrument Cluster
Off-Road Truck Door Trim Panel
Power 10-Way Driver / 6-Way Passenger Seats
Heated Front Seats
Power Lumbar Adjust
Off-Road Truck Rubber Floor Mats
Rear Power Sliding Window
Second-Row In-Floor Storage Bins
Folding Flat Load Floor Storage

EXTERIOR FEATURES

17-Inch x 8-Inch Alum Wheels w/Matte Black Pocket
LT285/70R17E BSW All Terrain Tires
Bi-Function Projector Black Headlamps

LED Fog Lamps
Sport Tail Lamps
Power Heated Mirrors with Manual Fold-Away
Black Grille with RAM Lettering
Tow Hooks

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rebel Package 26W
Dual Rear Exhaust with Bright Tips
Flat Black "Ram 1500" Badge
Luxury Group \$695
LED Bed Lighting
Power Heated Mirrors with Power Fold-Away
Auto-Dimming Exterior Mirror
Exterior Mirrors with Courtesy Lamps
Sun Visors with Illuminated Vanity Mirrors
Overhead Console with Garage Door Opener
Protection Group \$225
Transfer Case Skid Plate
Front Suspension Skid Plate
Trailer Tow Mirror and Brake Control Group \$460
Power Black Trailer Tow Mirrors w/Manual Fold Away
Trailer Brake Control
8-Speed Automatic 8HP70 Transmission \$500
17-Inch Aluminum Spare Wheel
5.7-Liter V8 HEMI® MDS VVT Engine \$1,250
Keyless Enter 'n Go™ \$300
Black Tubular Side Steps \$425
9-Alpine® Speakers with Subwoofer \$345
Ram Box® Cargo Management System \$1,295
4 Adjustable Cargo Tie-Down Hooks
Bed Cargo Divider / Extender

DESTINATION CHARGE \$1,320

TOTAL PRICE: * \$53,910

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7YT2HS-589824

L4-VON: 2440

S.L. 1031



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

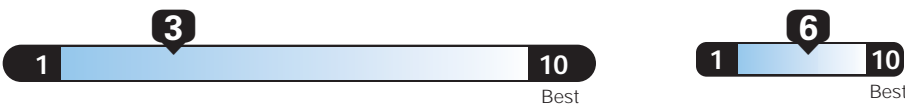
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
17 MPG Standard pickups range from 15 to 24 MPG.
The best vehicle rates 119 MPGe.
5.9 gallons per 100 miles

You spend \$4,750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 29%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.