



Go Further

ford.com

VEHICLE DESCRIPTION

FOCUS

2018 4-DOOR SEDAN SE
5-PASSENGER
2.0L TIVCT GDI I-4 ENGINE
6-SPEED AUTOMATIC TRANSMISS

EXTERIOR
MAGNETIC
INTERIOR
CHARCOAL BLACK CLOTH SEATS

JL 278986

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• ACTIVE GRILLE SHUTTERS	• 60/40 SPLIT FOLD REAR SEAT	• 1-TOUCH DOWN DRIVER WINDOW	• AIRBAG - DRIVER KNEE
• EASY FUEL CAPLESS FILLER	• A/C CLIMATE CONTROL	• 12V POWERPOINT (2)	• AIRBAGS - DUAL STAGE FRONT
• GRILLE - BLACK WITH CHROME SURROUND	• BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS	• ADVANCETRAC W/ESC	• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
• HEADLAMPS - AUTO HALOGEN	• CENTER CONSOLE W/STORAGE	• AM/FM, MP3, 6-SPEAKERS	• AIRBAGS - SIDE AIR CURTAIN
• INTEGRATED BLIND SPOT MIRR	• CRUISE CONTROL	• COMPASS/TEMP/TRIP COMPUTER	• FRT-PASS SENSING SYSTEM
• POWER MIRRORS-BODY COLOR	• CUPHOLDERS - 4	• ELECTRONIC PWR ASST STEER	• LATCH CHILD SAFETY SYSTEM
• WIPERS- INTERMITTENT	• DUAL ILLUM VANITY MIRRORS	• FRONT DISC REAR DRUM BRAKES (ABS)	• SECURILOCK PASS ANTI THEFT
	• FLOORMATS-1ST AND 2ND ROW	• MYKEY®	• TIRE PRESSURE MONITOR SYS
	• ILLUMINATED ENTRY	• REAR VIEW CAMERA	
	• POWER LOCKS AND WINDOWS	• REMOTE KEYLESS ENTRY	
	• REAR-WINDOW DEFROSTER	• SIRIUSXM® - SVC N/A AK&HI	
	• SMART CHARGING USB PORT(1)	• SYNC® WITH APPLINK™	
	• TILT/TELESCOPE STR COLUMN		

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 200A		BASE PRICE	\$19,150.00
OPTIONAL EQUIPMENT/OTHER		TOTAL OPTIONS/OTHER	1,095.00
2.0L TIVCT GDI I-4 ENGINE	NO CHARGE		
6-SPEED AUTOMATIC TRANSMISSION	1,095.00	TOTAL VEHICLE & OPTIONS/OTHER	20,245.00
50 STATE EMISSIONS	NO CHARGE	DESTINATION & DELIVERY	875.00

	RAMP ONE		TOTAL MSRP	\$21,120.00
	RH76		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		MICHIGAN		
	METHOD OF TRANSP.	ITEM #: 72-3539 O/T 2		
	RAIL	JB201 N RA 2X 815 000987 02 20 18		

EPA DOT

Fuel Economy and Environment

 Gasoline Vehicle

Fuel Economy



31MPG

combined city/hwy

26city

38highway

3.2gallons per 100 miles

Compact Cars range from 14 to 107 MPG. The best vehicle rates 136 MPGe.

You save

\$1,000

in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$1,150

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1710Best

1710Best

This vehicle emits 289 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



1FADP3F25JL278986

FORD PROTECT

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer for additional details, or visit www.FordOwner.com for more information.

FORD CREDIT

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.



Go Further



Scan this code to experience this vehicle or text 1FJL278986 to 48028

or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.