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VEHICLE DESCRIPTION
EDGE

LB **A19781**

2020 EDGE SEL AWD
5-PASSENGER
TWIN-SCRL 2.0L ECOBOOST ENG
8-SPD AUTO TRANSMISSION

EXTERIOR
RAPID RED TINTED CC
INTERIOR
EBONY ACTIVEX SEAT MATERIAL

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- BELTLINE MOLDING- BRIGHT
- EASY FUEL® CAPLESS FILLER
- EXHAUST TIPS - STAINLESS STEEL
- FOG LAMPS-LED
- GRILLE - CHROME
- HEADLAMPS - AUTO BI-LED
- HEADLAMPS -WIPER ACTIVATED
- MIRRORS - PWR/HTD/MAN FOLD W/LED SIG & APPROACH LAMP
- PRIVACY GLASS - REAR DOORS
- REAR INT WIPER/WASH/DFRST
- TAILLAMPS-LED
- WIPERS - RAIN-SENSING

INTERIOR
- 10WAY PWR DR SEAT W/LUMBAR
- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 EASYFOLD REAR BENCH
- AUTO-DIM REARVIEW MIRROR
- CUPHOLDERS - 8
- DUAL ILLUM VIS VANITY MIRR
- DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTROL
- POWER PASS SEAT - 6-WAY
- POWERPOINTS - 12V
- ROTARY GEAR SHIFT DIAL
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL
- AUTO START STOP TECH
- BLIS (BLIND SPOT INFO SYS)
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM/ALERT
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA W/WASHER
- REVERSE SENSING SYSTEM
- SECURICODE KEYLESS KEYPAD
- SIRIUSXM® - SVC N/A AK&HI
- SYNC®3 8" SCRN W/APPLINK®

SAFETY/SECURITY
- ADVANCETRAC® WITH RSC®
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAG- GLOVEBOX PASS KNEE
- AIRBAGS - SAFETY CANOPY®
- AIRBAGS - SIDE IMPACT
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 201A	
•HEATED FRONT SEATS	
OPTIONAL EQUIPMENT/OTHER	
2020 MODEL YEAR	
RAPID RED TINTED CC	395.00
245/60R18 A/S BSW TIRES	
COLD WEATHER PACKAGE	495.00
.HEATED STEERING WHEEL	
.FLOOR LINERS, FRONT AND REAR	
.WINDSHIELD WIPER DE-ICER	
FORD CO-PILOT360 ASSIST+	795.00
.EVASIVE STEERING ASSIST	
.ADAPT CRUISE W/S&G & LANE CTR	
.VOICE-ACTV TOUCH-SCR NAV SYS	
CONVENIENCE PACKAGE	935.00
.PERIMETER ALARM	
.HANDS-FREE, FOOT ACTV LFTGATE	
.UNIVERSAL GARAGE DOOR OPENER	
.REMOTE START SYSTEM	
.WIRELESS CHARGING PAD	
CA EDGE CONV PKG & WHEEL DISC	NO CHARGE
50 STATE EMISSIONS	NO CHARGE
PANORAMIC VISTA ROOF	1,595.00
18" BRT MCH ALM WHL W/PTD PKT	895.00
FRONT LICENSE PLATE BRACKET	NO CHARGE

PRICE INFORMATION

	(MSRP)
BASE PRICE	$36,350.00
TOTAL OPTIONS/OTHER	5,110.00
TOTAL VEHICLE & OPTIONS/OTHER	41,460.00
DESTINATION & DELIVERY	1,095.00
TOTAL BEFORE DISCOUNTS	**42,555.00**
CA CONV PKG & WHL DISC	**- 1,100.00**
TOTAL SAVINGS	**- 1,100.00**

RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

RAMP ONE
REK9

RAMP TWO

RAIL

ITEM #:
72-3240 O/T 2

TOTAL MSRP $41,455.00

FORD CREDIT Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

KK291 N RB 2X 015 001005 10 29 19

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

23 MPG
combined city/hwy

21 city
28 highway

4.3 gallons per 100 miles

Small SUVs range from 18 to 120 MPG.
The best vehicle rates 136 MPGe.

You **spend $1,250** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $1,750

Fuel Economy & Greenhouse Gas Rating (tailpipe only)
1 — 5 — 10 Best

Smog Rating (tailpipe only)
1 — 5 — 10 Best

This vehicle emits 384 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs $7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

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FordPass Connect™

Download the FordPass™ app* and you can:

Access Vehicle Control Features
- Remotely start, lock and unlock your vehicle.
- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts.

Activate 4G LTE Wi-Fi Hotspot
- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi–equipped devices.

*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

Ford | FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 2FLBA19781 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/