



2017 MODEL YEAR  
RAM 1500 TRADESMAN REG CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$26,295

RAM 1500 ST REG CAB 4X2  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Airbags  
3.21 Rear Axle Ratio  
Class IV Receiver Hitch  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
32-Gallon Fuel Tank  
Spray-In Bedliner  
Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System  
Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning  
Radio 3.0  
6 Speakers  
Media Hub (USB, Aux)  
Tilt Steering Column  
Black Rotary Shifter  
Instrument Cluster with Display Screen  
Electronic Vehicle Information Center  
Front Armrest with Three Cup Holders  
Manual Door Locks  
Manual Windows  
Rear Fixed Window  
Behind the Seat Storage / Bin  
Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels  
P265/70R17 BSW All Season Tires  
Halogen Quad Headlamps  
Automatic Headlamps

Manual 6-Inch x 9-Inch Black Mirrors  
Black Front Bumper  
Black Rear Bumper  
Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Tradesman Package 22B  
Chrome Appearance Group \$595  
17-Inch x 7.0-Inch Aluminum Wheels  
Bright Grille  
Bright Front Bumper  
Bright Rear Bumper  
Power and Remote Entry Group \$735  
Remote Keyless Entry with All-Secure  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks  
Power Heated Mirrors with Manual Fold-Away  
Premium Door Trim with Map Pocket  
Popular Equipment Group \$560  
Carpet Floor Covering  
Cloth 40 / 20 / 40 Bench Seat  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Front Floor Mats  
Uconnect® 3.0 \$195  
Integrated Voice Command with Bluetooth®  
Flex Fuel Vehicle

DESTINATION CHARGE \$1,320

TOTAL PRICE: \* \$29,700

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6DG7HG-513636

L4-VON: 3763

S.L.  
0831



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle  
Gasoline-Ethanol (E85)

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.  
20 MPG  
17 city 25 highway 5.0 gallons per 100 miles  
Driving Range  
Gasoline: 640 miles  
Ethanol (E85): 448 miles

You spend \$2,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,850

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 450 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 56%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 29%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES