



2017 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,095

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Delmonico Red Pearl Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Full Length Upgraded Floor Console (NA Bench Seat)

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

3.21 Rear Axle Ratio

Electric Shift-On-The-Fly Transfer Case

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

Rearview Day / Night Mirror

Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning

Uconnect® 5.0

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats

\$295

Full Length Upgraded Floor Console (NA Bench Seat)

Big Horn Package 26S

\$2,700

P275/60R20 BSW All Season Tires

Auto-Dimming Rearview Mirror

LED Bed Lighting

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Req'd)

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

Class IV Receiver Hitch

Fog Lamps

Dual Rear Exhaust with Bright Tips

Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Electric Shift-On-Demand Transfer Case

Navigation-Capable; See Dealer for Activation

7-Inch Multi-View Cluster

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Power Heated Mirrors with Power Fold-Away

Auto-Dimming Exterior Mirror

Exterior Mirrors with Courtesy Lamps

Sun Visors with Illuminated Vanity Mirrors

ParkView™ Rear Back-Up Camera

Overhead Console with Garage Door Opener

115-Volt Auxiliary Power Outlet

ParkSense® Front / Rear Park Assist System

Remote Start System (N/A Manual Transmission)

Security Alarm

Trailer Tow Mirror and Brake Control Group

\$460

Power Black Trailer Tow Mirrors w/Manual Fold Away

Trailer Brake Control

8-Speed Automatic 8HP70 Transmission

\$500

17-Inch Aluminum Spare Wheel

3.92 Rear Axle Ratio

\$95

Anti-Spin Differential Rear Axle

\$435

5.7-Liter V8 HEMI® MDS VVT Engine

\$1,250

32-Gallon Fuel Tank

\$355

Uconnect® 8.4 NAV

\$795

GPS Navigation

SiriusXM Traffic / 5-Yr Traffic Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription

9-Alpine® Speakers with Subwoofer

\$345

Single Disc Remote CD Player

\$345

Spray-In Bedliner

\$495

DESTINATION CHARGE

\$1,320

Package Value Savings of \$3,000

Included in Big Horn Price

TOTAL PRICE: * \$50,485

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-RR7LT6HG-593213

L4-VON: 9788

S.L.
1128



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.



17 MPG

Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

15

21

combined city/hwy

city

highway

5.9

gallons per 100 miles

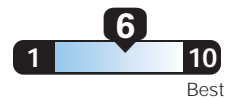
You spend
\$4,750

more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 56%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 29%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.