



2016 MODEL YEAR
RAM 1500 BIG HORN
CREW CAB 4X4

RAM

PRICE INFORMATION

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$ 40,960

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY

OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
 Electric Shift-On-The-Fly Transfer Case
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 26-Gallon Fuel Tank
 Remote Keyless Entry with All-Secure Locking Tailgate
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System
 Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning
 Uconnect® 5.0
 Integrated Voice Command with Bluetooth®
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 6 Speakers
 Media Hub (USB, Aux)
 Tilt Steering Column
 Rotary Shifter
 Instrument Cluster with Display Screen
 Electronic Vehicle Information Center
 Overhead Console
 Passenger-Side Sun Visor with Mirror
 Premium Door Trim with Map Pocket
 Front Armrest with Three Cup Holders
 Power Door Locks
 Power Front Windows w/ 1-Touch Up and Down Feature
 Rear Power Sliding Window
 Rear Folding Seat
 Rear Under Seat Storage Compartment
 Second-Row In-Floor Storage Bins
 Carpet Floor Covering
 Front and Rear Floor Mats

EXTERIOR FEATURES

17-Inch x 7.0-Inch Aluminum Wheels

PRICE INFORMATION (contd.)

OPTIONAL EQUIPMENT

Premium Cloth Bucket Seats	\$ 250
Full Length Upgraded Floor Console	
Big Horn Package 26S	\$ 2,565
LED Bed Lighting	
Uconnect® 8.4	
Uconnect® Access 6-Mo Trial (Registration Req'd)	
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels	
P275/60R20 BSW All Season Tires	
Class IV Receiver Hitch	
Fog Lamps	
Dual Rear Exhaust with Bright Tips	
Cloth 40 / 20 / 40 Premium Bench Seat	
Power 10-Way Driver Seat	
Rear 60 / 40 Split Folding Seat	
Folding Flat Load Floor Storage	
Electric Shift-On-Demand Transfer Case	
Navigation-Capable. See Dealer for Activation	
7-Inch Multi-View Cluster	
Leather-Wrapped Steering Wheel	
Steering Wheel Mounted Audio Controls	
Power Heated Mirrors with Power Fold-Away	
Auto-Dimming Exterior Mirror	
Exterior Mirrors with Courtesy Lamps	
Auto-Dimming Rearview Mirror w/ Microphone	
Sun Visors with Illuminated Vanity Mirrors	
ParkView™ Rear Back-Up Camera	
Overhead Console with Garage Door Opener	
115-Volt Auxiliary Power Outlet	
ParkSense® Front / Rear Park Assist System	
Media Hub (SD, USB, Aux)	
Remote Start System (N/A Manual Transmission)	
Security Alarm	
Trailer Tow Mirror and Brake Control Group	\$ 460
Power Black Trailer Tow Mirrors w/ Manual Fold Away	
Trailer Brake Control	
8-Speed Automatic 8HP70 Transmission	\$ 500
3.92 Rear Axle Ratio	\$ 75
Anti-Spin Differential Rear Axle	\$ 370
5.7-Liter V8 HEMI® MDS VVT Engine	\$ 1,150
9 Alpine® Speakers with Subwoofer	\$ 300
Package Value Savings of \$3,000 Included in Big Horn Price	
DESTINATION CHARGE \$ 1,195	

P265/70R17 BSW All Season Tires
Halogen Quad Headlamps
Automatic Headlamps
Power Heated Mirrors with Manual Fold-Away
Bright Front Bumper
Bright Rear Bumper
Bright Grille

TOTAL PRICE:* \$ 47,825

Assembly Point/Port of Entry:SALTILLO, MEXICO

VIN:3C6RR7LT7GG194440

L4-VON:5732

This window sticker may or may not match the actual window sticker on the vehicle itself. We reserve the right to make changes without notice and are not responsible for typographical errors. Dealers are independent and free to set their own prices.

*STATE AND/OR LOCAL TAXES, IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON THE PRICE OF OPTIONS IF PURCHASED SEPARATELY.

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADA PARTS CONTENT: 59%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO
COUNTRY OF ORIGIN:
ENGINE:MX
TRANSMISSION:US



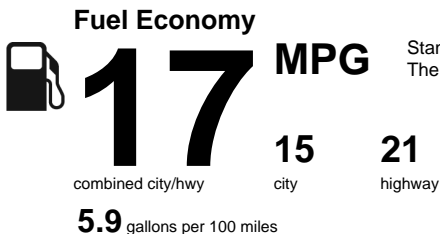
**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask your dealer about genuine
Mopar Vehicle Protection
coverage for this vehicle.

**EPA
DOT Fuel Economy and Environment**



Gasoline Vehicle

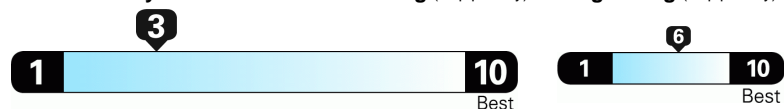


Standard pickups range from 15 to 24 MPG.
The best vehicle rates 119 MPGe.

**You spend
\$5,000**
**more in fuel costs
over 5 years**
compared to the
average new vehicle.

**Annual fuel cost
\$2,800**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**



This vehicle emits 528 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and costs \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles