



Go Further

ford.com

VEHICLE DESCRIPTION

FIESTA

2018 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT I-4 ENGINE
6-SPEED POWERSHIFT AUTO TRA

EXTERIOR
SHADOW BLACK
INTERIOR
CHARCOAL BLACK CLOTH SEATS

JM 100227

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• DUAL POWER MIRRORS	• 1-TOUCH UP/DOWN DRIVER WIN	• 12V POWERPOINT (2)	• ADJUSTABLE SAFETY BELTS
• EASY FUEL CAPLESS FILLER	• 60/40 SPLIT FOLD REAR SEAT	• AIR CONDITIONING	• ADVANCETRAC ESC
• GLASS - SOLAR-TINTED	• AMBIENT LIGHTING	• AM/FM SINGLE CD/MP3, 6SPKR	• AIRBAG - DRIVER KNEE
• GRILLE - 5 BAR, CHROME	• BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS	• FRONT DISC REAR DRUM BRAKES (ABS)	• AIRBAGS - DUAL STAGE FRONT
• HEADLAMPS - AUTOMATIC	• CENTER CONSOLE W/ARMREST	• HILL START ASSIST	• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
• INTEGRATED BLIND SPOT MIRR	• CRUISE CONTROL	• MESSAGE CENTER W/TRIP CPTR	• AIRBAGS - SIDE AIR CURTAIN
• VARIABLE INTERVAL WIPERS	• DUAL VANITY MIRRORS	• MYKEY®	• FRT-PASS SENSING SYSTEM
	• OVERHEAD CONSOLE	• POWER STEERING W/EPAS	• LATCH CHILD SAFETY SYSTEM
	• POWER LOCKS AND WINDOWS	• REAR VIEW CAMERA	• PERIMETER ALARM
	• REAR DOME LAMP	• REMOTE KEYLESS ENTRY	• TIRE PRESSURE MONITOR SYS
	• REAR-WINDOW DEFROSTER	• SYNC® WITH APPLINK™	
	• TILT/TELESCOPE STR COLUMN	• WIPER ACTIVATED HEADLAMPS	

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 200A		BASE PRICE	\$15,345.00
OPTIONAL EQUIPMENT/OTHER		TOTAL OPTIONS/OTHER	1,390.00
.15" PAINTED ALUMINUM WHEELS	1,095.00		
6-SPEED POWERSHIFT AUTO TRANS	- 500.00	TOTAL VEHICLE & OPTIONS/OTHER	16,735.00
SEMA MOONROOF DISCOUNT PACKAGE	795.00	DESTINATION & DELIVERY	875.00
POWER MOONROOF	NO CHARGE		
50 STATE EMISSIONS			

RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

	RAMP ONE		TOTAL MSRP \$17,610.00
	RV3T		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #: 21-4800 O/T 2	
	RAIL	HM151 N RA 2X 815 000018 12 15 17	

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

31 MPG

combined city/hwy

27 city

37 highway

Subcompact Cars range from 15 to 124 MPG. The best vehicle rates 136 MPGe.

You save \$1,000 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,150

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

7

1

10

Best

1

3

10

Best

This vehicle emits 286 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

3FADP4BJ2JM100227

FORD PROTECT

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer for additional details, or visit www.FordOwner.com for more information.

FORD CREDIT

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.

Go Further

Scan this code to experience this vehicle or text 3FJM100227 to 48028

or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.