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VEHICLE DESCRIPTION

FIESTA

2018 5-DOOR HATCH SE
5-PASSENGER
1.6L TIVCT I-4 ENGINE
6-SPEED POWERSHIFT AUTO TRA

EXTERIOR
SHADOW BLACK
INTERIOR
CHARCOAL BLACK CLOTH SEATS

JM 103406

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• DUAL POWER MIRRORS	• 1-TOUCH UP/DOWN DRIVER WIN	• 12V POWERPOINT (2)	• ADJUSTABLE SAFETY BELTS
• EASY FUEL CAPLESS FILLER	• 60/40 SPLIT FOLD REAR SEAT	• AIR CONDITIONING	• ADVANCETRAC ESC
• GLASS - SOLAR-TINTED	• AMBIENT LIGHTING	• AM/FM SINGLE CD/MP3, 6SPKR	• AIRBAG - DRIVER KNEE
• GRILLE - 5 BAR, CHROME	• BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS	• FRONT DISC REAR DRUM BRAKES (ABS)	• AIRBAGS - DUAL STAGE FRONT
• HEADLAMPS - AUTOMATIC	• CENTER CONSOLE W/ARMREST	• HILL START ASSIST	• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
• INTEGRATED BLIND SPOT MIRR	• CRUISE CONTROL	• MESSAGE CENTER W/TRIP CPTR	• AIRBAGS - SIDE AIR CURTAIN
• REAR SPOILER	• DUAL VANITY MIRRORS	• MYKEY®	• FRT-PASS SENSING SYSTEM
• REAR WIPER	• OVERHEAD CONSOLE	• POWER STEERING W/EPAS	• LATCH CHILD SAFETY SYSTEM
• VARIABLE INTERVAL WIPERS	• POWER LOCKS AND WINDOWS	• REAR VIEW CAMERA	• PERIMETER ALARM
	• REAR DOME LAMP	• REMOTE KEYLESS ENTRY	• TIRE PRESSURE MONITOR SYS
	• REAR-WINDOW DEFROSTER	• SYNC® WITH APPLINK™	
	• TILT/TELESCOPE STR COLUMN	• WIPER ACTIVATED HEADLAMPS	

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 200A		BASE PRICE	\$15,645.00
OPTIONAL EQUIPMENT/OTHER		TOTAL OPTIONS/OTHER	1,390.00
.15" PAINTED ALUMINUM WHEELS			
6-SPEED POWERSHIFT AUTO TRANS	1,095.00	TOTAL VEHICLE & OPTIONS/OTHER	17,035.00
SEMA MOONROOF DISCOUNT PACKAGE	- 500.00	DESTINATION & DELIVERY	875.00
POWER MOONROOF	795.00		
50 STATE EMISSIONS	NO CHARGE		

RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

	RAMP ONE		TOTAL MSRP \$17,910.00	
	RV3T			
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 21-5007 O/T 2		
	RAIL	HM181 N RA 2X 815 001397 12 18 17		

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

31 MPG

combined city/hwy

27 city

37 highway

3.2 gallons per 100 miles

Subcompact Cars range from 15 to 124 MPG. The best vehicle rates 136 MPGe.

You save

\$1,000

in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$1,150

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1 7 10 Best

1 3 10 Best

This vehicle emits 286 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
Rollover		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

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Scan this code to experience this vehicle or text 3FJM103406 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.

02/16/2018