



**VEHICLE DESCRIPTION**  
**FIESTA**  
 2018 5-DOOR HATCH ST  
 5-PASSENGER  
 1.6L GTDI ENGINE  
 6-SPEED MANUAL TRANSMISSION

**EXTERIOR**  
 MAGNETIC

**INTERIOR**  
 CHARCOAL BLACK/CONTRAST STI

**JM 100989**

**STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**

- |   |  |  |  |
|---|--|--|--|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>• DUAL EXHAUST CHROME TIPS</li> <li>• FRONT/REAR FASCIA EXTENSION</li> <li>• FOG LAMPS</li> <li>• HEADLAMPS - AUTO HALOGEN</li> <li>• INTEGRATED BLIND SPOT MIRR</li> <li>• POWER MIRRORS-BODY COLOR</li> <li>• REAR SPOILER, ST UNIQUE</li> <li>• SIDE ROCKER MOLDING</li> <li>• TURN SIGNAL INDICATORS</li> <li>• VARIABLE INTERVAL WIPERS</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>• 1-TOUCH UP/DOWN DRIVER WIN</li> <li>• AMBIENT LIGHTING</li> <li>• ALUMINUM SPORT PEDALS</li> <li>• CLOTH BUCKET SPORT SEATS</li> <li>• DRIVER SEAT-MANUAL LUMBAR</li> <li>• DUAL VANITY MIRRORS</li> <li>• FLOORMATS-1ST AND 2ND ROW</li> <li>• LEATHER SHIFT KNOB</li> <li>• LEATHER WRAPPED STR WHEEL</li> <li>• POWER LOCKS AND WINDOWS</li> <li>• ST SILL PLATES/BRIGHT METAL</li> <li>• TILT STEERING WHL/ CRUISE &amp; AUDIO CONTROLS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>• 6.5" CTR STACK TOUCHSCREEN</li> <li>• 12V POWERPOINT (2)</li> <li>• ELECTRONIC AUTOMATIC TEMPERATURE CONTROL</li> <li>• HD RADIO</li> <li>• INTELLIGENT ACCESS W/PUSH BUTTON START</li> <li>• MESSAGE CENTER W/TRIP CPTR</li> <li>• POWER STEERING W/EPAS</li> <li>• PRM. AUDIO SYSTEMS BY SONY</li> <li>• REAR VIEW CAMERA</li> <li>• REMOTE KEYLESS ENTRY</li> <li>• SIRIUSXM® - SVC N/A AK&amp;HI</li> <li>• SPORT-TUNED SUSPENSION</li> <li>• SYNC® 3</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>• ADVANCETRAC ESC</li> <li>• AIRBAG - DRIVER KNEE</li> <li>• AIRBAGS - DUAL STAGE FRONT</li> <li>• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT</li> <li>• AIRBAGS - SIDE AIR CURTAIN</li> <li>• FRT-PASS SENSING SYSTEM</li> <li>• LATCH CHILD SAFETY SYSTEM</li> <li>• PERIMETER ALARM</li> <li>• SECURILOCK PASS ANTI THEFT</li> <li>• TIRE PRESSURE MONITOR SYS</li> </ul> <p><b>WARRANTY</b></p> <ul style="list-style-type: none"> <li>• 3YR/36,000 BUMPER / BUMPER</li> <li>• 5YR/60,000 POWERTRAIN</li> <li>• 5YR/60,000 ROADSIDE ASSIST</li> </ul> |
|---|--|--|--|

**INCLUDED ON THIS VEHICLE (MSRP)**

<b>EQUIPMENT GROUP 400A</b>		<b>PRICE INFORMATION</b>	
<b>OPTIONAL EQUIPMENT/OTHER</b>		BASE PRICE	\$21,195.00
50 STATE EMISSIONS	NO CHARGE	TOTAL OPTIONS/OTHER	375.00
17" PREMIUM EBONY BLACK WHEEL	375.00		
FRONT LICENSE PLATE BRACKET	NO CHARGE	TOTAL VEHICLE & OPTIONS/OTHER	21,570.00
		DESTINATION & DELIVERY	875.00



**ST Driving Experience**

Included with your ST purchase is a day at the ST Octane Academy\*, a performance driving experience at the Ford Performance Racing School. ST Octane Academy experience includes:

- Learning how to get the maximum performance out of your new ST
- On-Track driving sessions with Instructors
- On-Track hot laps
- Forward 180 and Parking Box exercises
- Skid Car exercises
- Timed competition on an UrbanX course

To learn more about attending/registering for the ST Octane Academy, visit [www.stoctaneacademy.com](http://www.stoctaneacademy.com)

\*Octane Academy offer covers owner participation only and must be completed within one year of vehicle purchase. Valid for original owner only. Owner is responsible for transportation to event, lodging while at event as well as any incidental expenses

RAMP ONE		<b>TOTAL MSRP \$22,445.00</b>
RA76		
RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
	CUAUTITLAN	
METHOD OF TRANSP.	ITEM #: 72-3140 O/T 2	
RAIL	HM071 N RA 2X 815 001651 12 07 17	

**EPA DOT Fuel Economy and Environment Gasoline Vehicle**

**Fuel Economy**

**29 MPG** combined city/hwy  
 26 city  
 33 highway

Subcompact Cars range from 15 to 124 MPG. The best vehicle rates 136 MPGe.

**3.4** gallons per 100 miles

**You save \$500** in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,250**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 6 (Best)

**Smog Rating (tailpipe only)** 3 (Best)

This vehicle emits 308 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.**

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles

Smartphone QR Code

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**  
 Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	<b>Driver Passenger</b>	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	<b>Front seat Rear seat</b>	Not Rated Not Rated
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**Go Further**

3FADP4GX1JM100989

Scan this code to experience this vehicle or text 3FJM100989 to 48028 or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.

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